

**NATIONAL SEMINAR ON AGRICULTURE EXTENSION  
27 – 28 FEBRUARY, 2009**

**NATIONAL AGRICULTURE SCIENCE CENTRE COMPLEX,  
PUSA, NEW DELHI**

**27<sup>th</sup> February, 2009**

<b>REGISTRATION</b>	09.00 AM – 10.00 AM
<b>INAUGURAL SESSION</b>	10.00 AM – 10.30 AM
Arrival of Chief Guest	10.00 AM – 10.05 AM
Presentation of Bouquet	
Lighting of the Ceremonial Lamp	
Welcome Address By Sh. N.K. Das, Additional Secretary (Agri.)	10.05 AM – 10.10 AM
Address By Shri T. Nanda Kumar, Secretary (A&C)	10.10 AM – 10.20 AM
Inaugural Address By Shri Sharad Pawar, Union Minister for Agriculture	10.20 AM – 10.30 AM

**TEA 10.30 – 10.45 AM**

**TECHNICAL SESSION – I** 10.45 AM–12.15 PM

**KNOWLEDGE MANAGEMENT FOR AGRICULTURE  
EXTENSION**

**Panel:**

1. Dr. R.Dwarakinath, Former VC, UAS Bangalore - Chairman
2. Prof. A.G. Sawant, Former VC, and Former Member, ASRB, Co-Chairman
3. Dr. R.M. Prasad, Sr. Consultant, NIRD,
4. Dr. C. Prasad, Former DDG (Extension), ICAR
5. Shri Narayan Reddy, Farmer, Karnataka

**Key Presentations:**

1. Prof. Anil Gupta, Centre for Management in Agriculture, IIM Ahmedabad
2. Mr. Gopi Ghosh, Asst. FAO representative, New Delhi

**TECHNICAL SESSION – II**

**12.15 PM – 1.45 PM**

**PUBLIC EXTENSION SYSTEM WITH FOCUS ON CONVERGENCE OF EXTENSION SYSTEMS**

**Panel:**

1. Dr. (Mrs.) Rita Sharma, Secretary, (RD)–Chairperson
2. Dr. Sanjeev Chopra, Secretary (Agriculture), Govt. of West Bengal
3. Dr. P.N.Mathur, Former DDG Ext., ICAR
4. Dr. Venkat Subramaniam, Zonal Coordinator, Zone III, ICAR, Shillong
5. Shri L.D. Jha, Farmer

**Key Presentations:**

1. Dr. (Mrs.) Rita Sharma, Secretary (RD)
2. Dr. K.A. Ponnusamy, Prof. Agricultural Extension, TNAU, Coimbatore

**LUNCH 1.45 PM – 2.30 PM**

**TECHNICAL SESSION – III**

**2.30 PM – 4.00 PM**

**ICT AND MASS MEDIA ROLE IN AGRICULTURE EXTENSION**

**Panel:**

1. Sh. Shri L.P.Mandarwal, DDG, Doordarshan
2. Dr. R.K.Samanta, VC, BCKV, West Bengal
3. Sh. Sanjeev Gupta, Joint Secretary (IT), DAC
4. Sh. Nishikant, Editor, Agro-I Sakal Papers Ltd.
5. Sh. Senthil Kumaran, Director, MSSRF, Chennai( yet to be confirmed)

**Key Presentations:**

1. Dr. Ranga Rao, Head, Agriculture Programmes, ETV
2. Sh. Nishikant, Editor, Agro-I Sakal Papers Ltd.
3. Mr. Shiva Kumar, CEO, ITC (yet to be confirmed)

**TEA 4.00 PM – 04.15 PM**

**TECHNICAL SESSION – IV**

**4.15 PM – 5.45 PM**

**PRIVATE SECTOR INITIATIVES INCLUDING PUBLIC-PRIVATE PARTNERSHIP IN EXTENSION (PPP)**

**Panel:**

1. Mrs. Radha Singh, Adviser, FICCI - Chairperson
2. Shri Parvesh Sharma, Principal Secretary (Agriculture), Madhya Pradesh
3. Mr. R.G. Agarwal, Chairman, Dhanuka Group
4. Mr. B.S. Barwale, Barwale Foundation, Maharashtra
5. Mr.S.P.Singh, Head, Shree Maa Guru Gramudyog Sansthan,Varanasi,U.P.

**Key Presentations:**

1. Mr. B.R. Barwale, Barwale Foundation, Maharashtra
2. Dr. Marco Ferroni, Executive Director, Syngenta Foundation

**28<sup>th</sup> February, 2009**

***TECHNICAL SESSION – V***

***9.30 AM–11.00 AM***

**FARMER LED AND MARKET LED EXTENSION SYSTEMS**

**Panel:**

1. Prof. Abhijit Sen, Member, Planning Commission - Chairman
2. Mrs. Poonam Malkondaiah, Commissioner Agriculture, Andhra Pradesh
3. Dr. K.D.Kokate, Director (Extn.), MPKV, Rahuri
4. Mr. Popatrao Pawar, Farmer, Hiware bazaar, Ahmednagar
5. Smt. Pallerama Devi, Farm woman, Vill. Etbarpalli, A.P.

**Key Presentations:**

1. Prof. Abhijit Sen, Member, Planning Commission
2. Mr. Popatrao Pawar, Farmer, Hiware bazaar, Ahmednagar
3. Smt. Pallerama Devi, Farm woman, Vill. Etbarpalli, A.P.

***TEA 11.00 AM – 11.15 AM***

***PLENARY SESSION***

***11.15 AM–12.00 Noon***

**OPEN DISCUSSION ON ALL THEMATIC AREAS**

**Chairman** : Secretary (A&C)  
**Members** : Agriculture Commissioner;  
: AS (NKD);  
: Principal Advisor (Agri.), Planning Comm.

***VALEDICTORY & CONCLUDING SESSION 12.00 Noon–2.00PM***

**Chairman** : Prof. Abhijit Sen, Member, Planning Comm.  
**Members** : Secretary (A&C)  
: Secretary, RD

- ❖ Presentation of Recommendations on each Thematic Area – Respective Chairpersons
- ❖ Summing up of Recommendations & Concluding Remarks - Secretary (A&C)
- ❖ Valedictory Address - Chairman
- ❖ Vote of Thanks - Joint Secretary (Extension).