

TENTATIVE AGENDA
The Sixteenth Annual
THE PRIVATE AND PUBLIC, SCIENTIFIC, ACADEMIC AND CONSUMER
FOOD POLICY GROUP (PAPSAC)
NOVEMBER 22 AND 23, 2009
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

Sunday, November 22, 2009

1:00 PM-3:00 PM

Registration

The John F. Kennedy, Jr. Forum

3:00 PM-5:45 PM

First Session

Littauer 150

Welcome & Update on the Mission and Issues Facing the Global Agricultural System and Discussion of New Health, Nutrition, Economic Development, Trade, Energy, Food Safety, Climate, and Consumer Concerns

1. *Creating Shared Value*
John Bee, Director, Public Affairs, Nestle S.A.
2. *US and Global Food Policy Changes*
Dr. Joseph Glauber, Chief Economist, U.S. Dept. of Agriculture
3. *The Super Market's Role as a Consumer Advocate*
Mary Ellen Burris, Senior Vice President of Consumer Affairs,
Wegman's Markets, Inc.
4. *Consumers and Food Safety*
Caroline Smith DeWaal, Director, Program on Food Safety
Center for Science in the Public Interest
5. *New Initiatives by the FDA*
Michael Taylor, Senior Advisor to the FDA Commissioner
6. *Partnering for Health*
Judith Frampton, Vice President, Health Services, Harvard Pilgrim
Zoe Finch Totten, CEO, The Full Yield Inc.
7. *The Producers Perspective*
Jack Hunt, President and CEO, King Ranch Inc.
8. *The New Global Producers*
Ajay Vashee, President, International Federation of Agricultural Producers
9. *Food Safety in China*
Mark Han, Chairman & Executive Director, Dachan Food Asia Limited
10. *China's New Role in the Global Food System*
Patrick Yu, President, COFCO
11. *A New Strategy for the Traceback*
Zachary Tumin, Associate Director, Ash Institute for Democratic Governance and Innovation,
Harvard Kennedy School
12. *Animal Identification and Animal and Human Health*
James Heinle, President, Global Animal Management Inc.
13. *Technology & Health*
Jeffrey Simmons, President, ELANCO Animal Health
14. *Impact of Genetically Engineered Crops on Farm Sustainability in the United States--
National Academy of Sciences Study*
Chairman of the Study Committee, David E. Ervin, Professor of Environmental Management
and Professor of Economics, Portland State University
15. *Partnering with the Producer*
Carmen Ramirez, Producer from Venezuela

6:00 PM-7:00 PM

Dinner Reception

The Malkin Penthouse, Littauer Building

7:15 PM-11:00 PM

Continuation of Food Policy Issues & Film Food, Inc.
Producers and Sponsors of the Film:
Gary Hirshberg, President & CEO, Stonyfield Farm
Robert Kenner, President, Robert Kenner Films
Eric Schlosser, Author, Fast Food Nation

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Monday, November 23, 2009

7:00 AM-8:00 AM

Breakfast

The Malkin Penthouse, Littauer Building

8:00 AM-10:00 AM

Session

Littauer 150

1. *Future Technology*
Jerry Steiner, Executive Vice President, Monsanto Company
2. *Brazil's New Role in the WTO*
Dr. Pedro de Camargo Neto, Trade Consultant
3. *The EPA Perspective*
William Jordan, Senior Policy Advisor, U.S. Environmental Protection Agency
Lawrence Elworth, Agricultural Advisor to the Administrator
4. *Strategic Planning for the Florida Citrus Industry: Citrus Greening and the Future – National Academy of Sciences Study*
Chairman of the Study, Dr. George Bruening, Professor of Plant Pathology, University of California, Davis
Ricke Kress, President, Southern Gardens, Division of U.S. Sugar
5. *Global and Regional Food Security Challenge*
John Lamb, Agribusiness Team Leader, The World Bank
6. *Climate Change and Developing Country Agriculture*
Mark Cackler, Manager, Agriculture and Rural Development Department, The World Bank
7. *Can Private Sector R&D Reach Small Farmers?*
Dr. Marco Ferroni, Executive Director, Syngenta Foundation for Sustainable Agriculture
8. *The Tropical Sugar Beet Update*
Dilip Gokhale, Senior Advisor, Syngenta International A.G.
9. *New Food Safety Law in China*
Dr. Herman Koëter, Executive Secretary, Orange House Partnership
10. *Sustainable Biofuels*
Alwin Kopse, Head of the Secretariat, Roundtable on Sustainable Biofuels
11. *GTC Biotherapeutics – Medicine from Goats Milk*
Thomas Newberry, Vice President, Corporation Communications, GTC Biotherapeutics
12. *New Responsibilities for the Global Food System*
Van Yeutter, Vice President, Corporate Affairs, Cargill Inc.
13. *The Role of Foundations*
Dr. Ricardo Salvador, Program Director, W.K. Kellogg Foundation

10:00 AM

Coffee Available Outside Classroom

Littauer 150

10:30 AM-NOON

Continuation of morning issues and next steps for public, private, foundation, and consumer group policies.

NOON

Farewell Luncheon

Bell Hall, Belfer Building, 5th Floor