**GROUP 2**

**HOW TO ACHIEVE MAXIMUM ENGEGAMENT OF ALUMNI AND VISIBILITY OF AFRICA’S NEXT GENERATION OF VARIETIES**

* **What are the key benefits that could emerge from this outreach?**
1. Validate information regarding the actual number of breeders out there and if they active or otherwise
2. Help in Tracking and networking
3. Validate of the DLB approach
4. Increased adoption
5. It addresses concerns of all involved in the whole value chain
6. Enhances Public Private Partnerships
7. The approach can apply to any crops
8. It addresses the gender issues
9. And a cost effective approach to breeding programme
* **What are the best ways to gain maximum engagements by alumni and a high return rate of the questionnaire**
1. Provide preamble to the questionnaire
2. Must be as simple as possible
3. Questionnaire should be objective type
4. Verbal engagement for a start to explain the basis and objective of the DLB
5. Pre-test the questionnaire first in each members country taking into account gender and provide enough time to respond
6. The questionnaire should have alternative options. Automatic saving system so that you continue from where u stopped
* **Are there areas of sensitivity that require consideration and management ?**
1. Confidentiality of information provided
2. Solely for the purpose of DLB
3. Analyzed result to be sent to each alumni and the public
* **How can the outreach strengthen connectivity between DLB alumni, educators, private sector and each other**
1. Sharing of information on results from the questionnaire through networking ( online platform etc)
2. Organize a workshop to share the information / outcome
3. Publication of the final result
* **Should we focus only on DLB alumni or aim to include all active breeders in the institutions? If so how?**
1. All breeders of all crops in the respective institution