



One Acre Fund

Farmers First



One Acre Fund

- **We serve one-acre farm families in East Africa**
- **We don't give hand-outs, we invest in hard-working families so they can help themselves**
 - Proven impact: double farm profit per acre
 - Non-profit revenue model: farmers pay for services
- **5 years old – starting initial scale up**
 - We currently serve 60,000 farm families
 - Will serve 120,000+ farm families in 12 more months

Where we work: East Africa

- One Acre Fund works in East Africa: Kenya, Rwanda, Burundi





Most of the world's poor are farmers.



**Feed a family of six with one acre of land,
and a simple hand hoe**

Farming is the world's most dominant profession and biggest opportunity

- **Most of the world's poor are farmers**

- Their profession is to grow food

- **Simple tools and education can double farm income**

- This is the goal of One Acre Fund



How: our program model



Innovation 1: Complete “market in a box”



Producer Groups



Productive asset loan (seed & fertilizer)

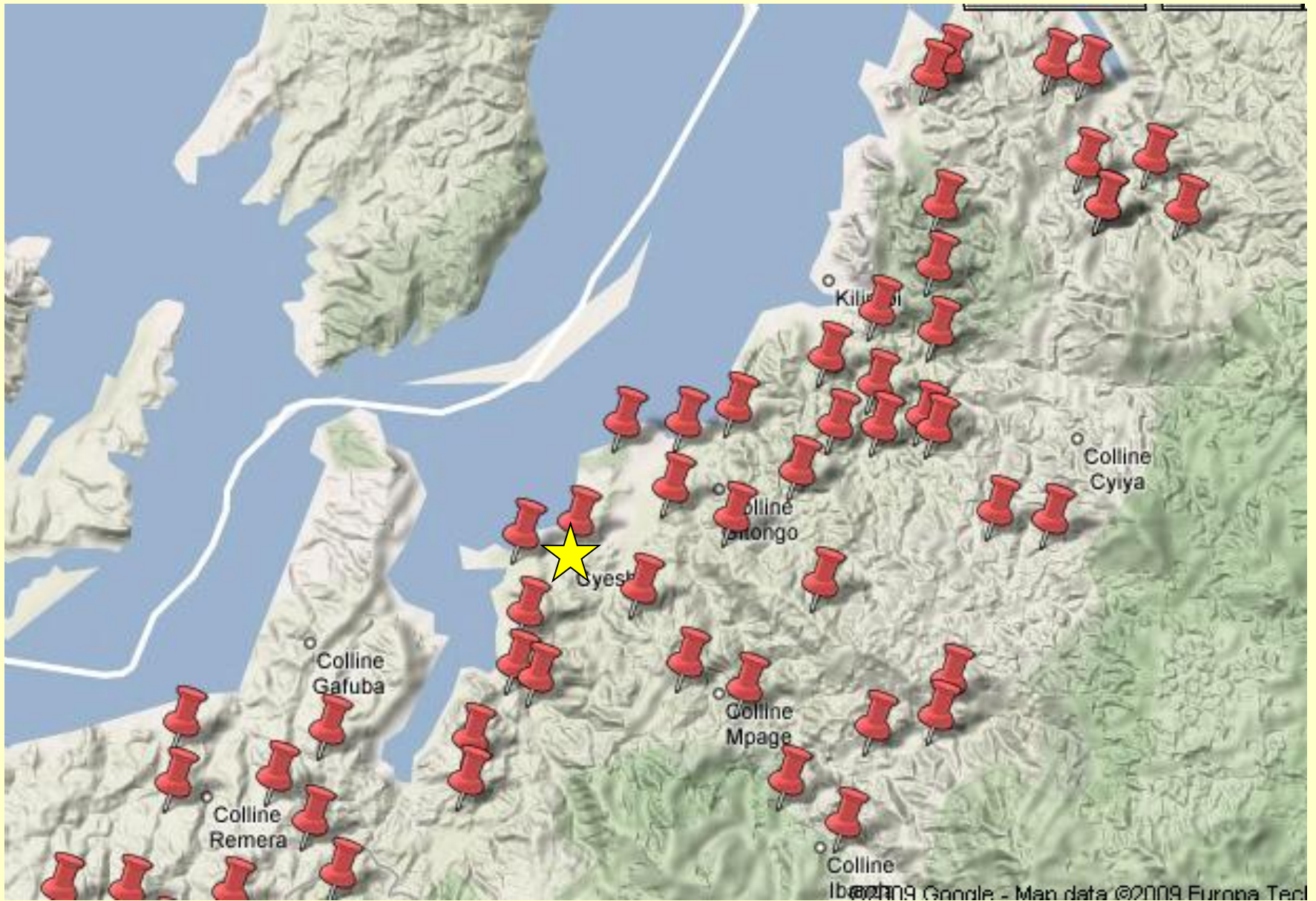


Training



Crop Insurance + Storage Techniques

Innovation 2: Distribution



Scalable impact

One Acre Fund Field Unit:

One field officer ... provides our service bundle ... to 140 farm families



Producer Groups



Seed and Fertilizer on Loan



Training



Harvest Access

With 700 children in those families



The best harvest of Getrude's life

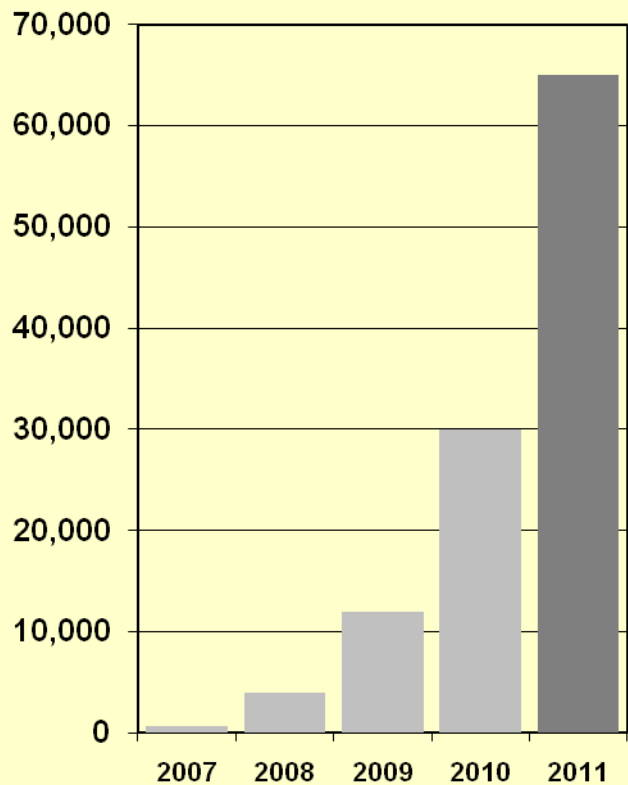


Current Status and Vision

Current status

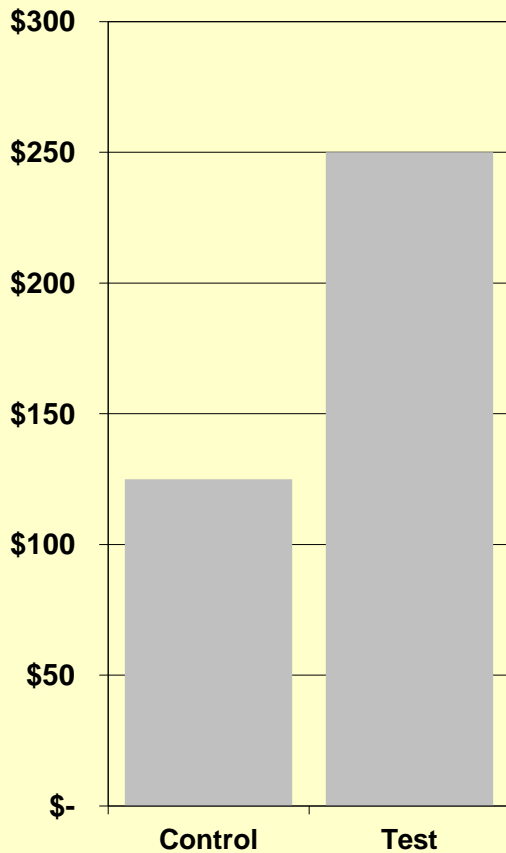
Scale:

Families served



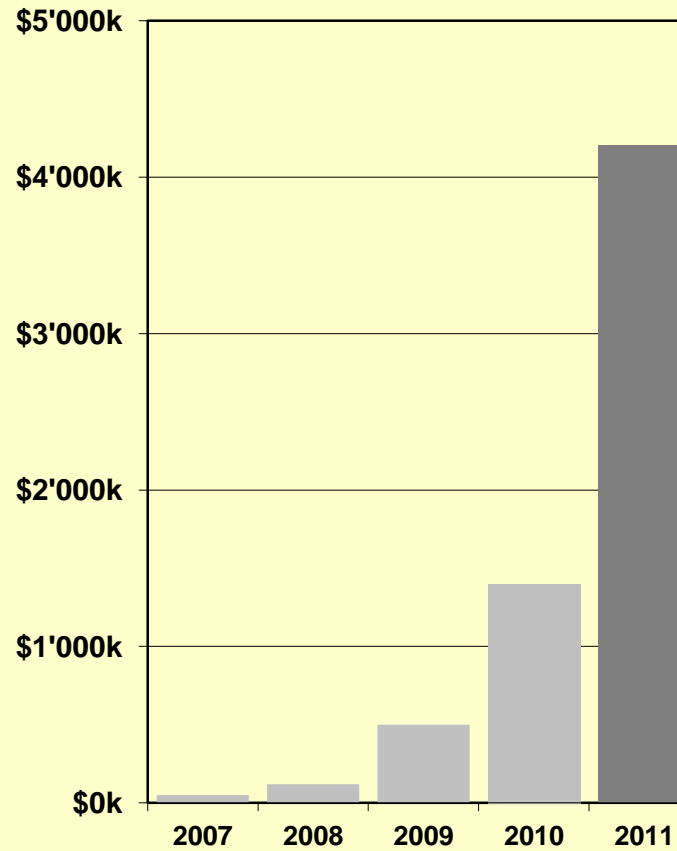
Impact:

2x net rev per acre



Sustainability:

Program revenues





8 – Year Vision: 1.1 million farmers





Mission:
**Increase revenue for small holder
farmers to get out poverty.**

Partners

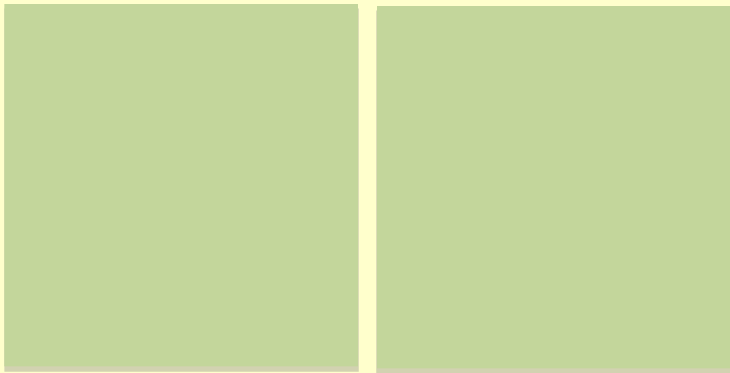
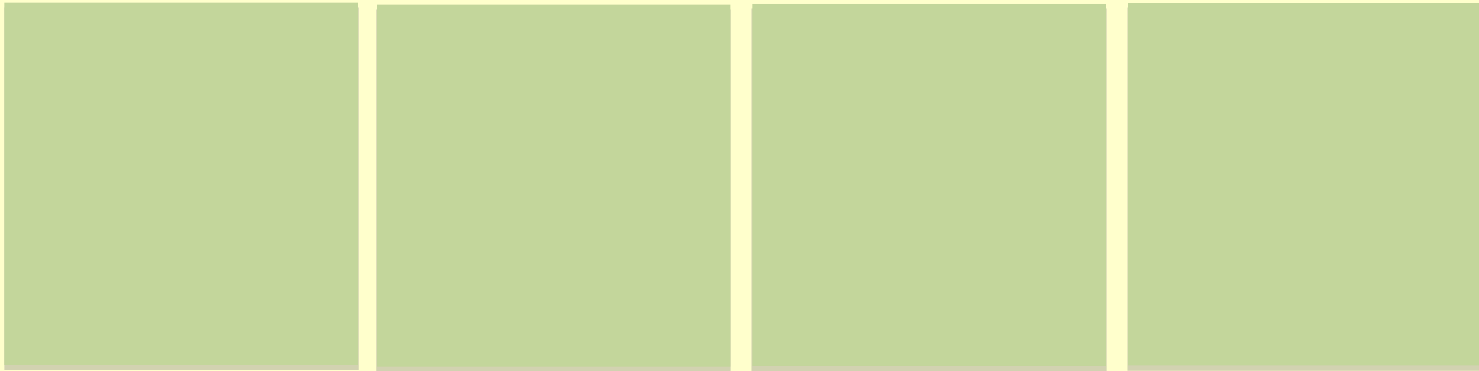
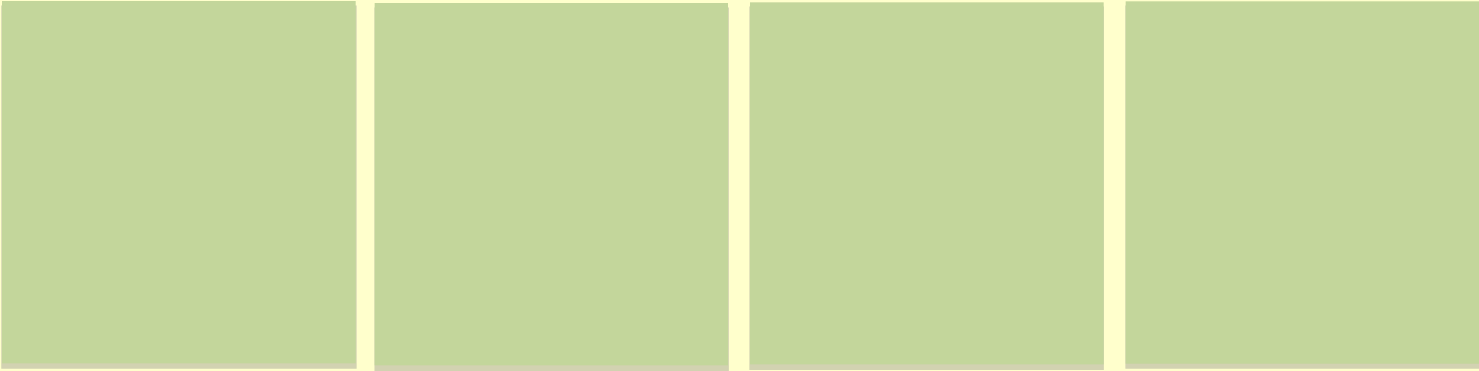


Karim Dumbia

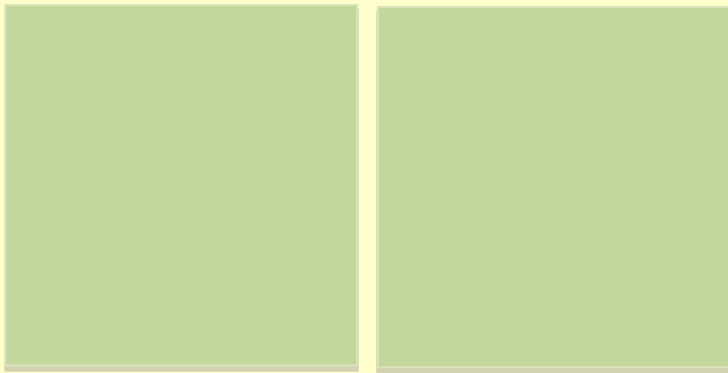
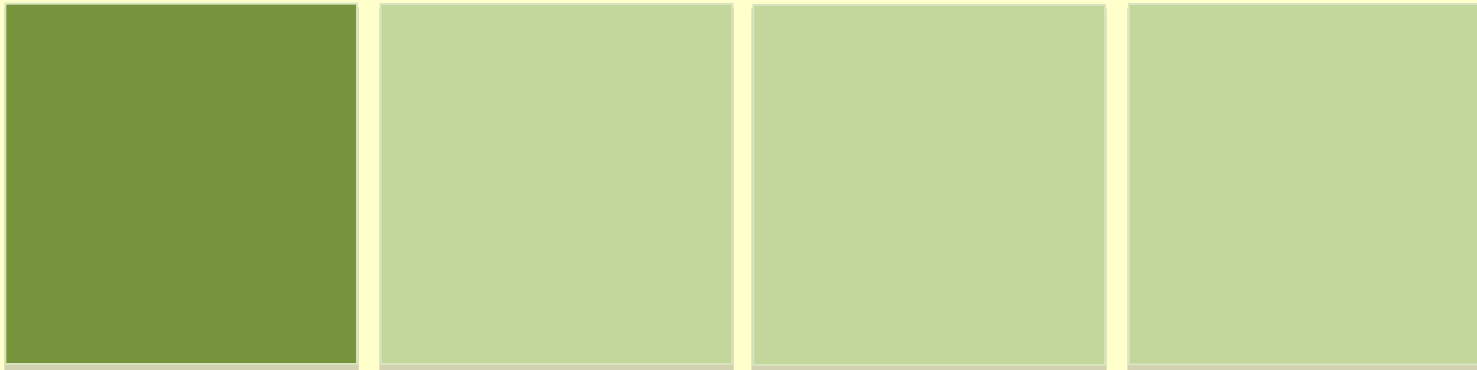
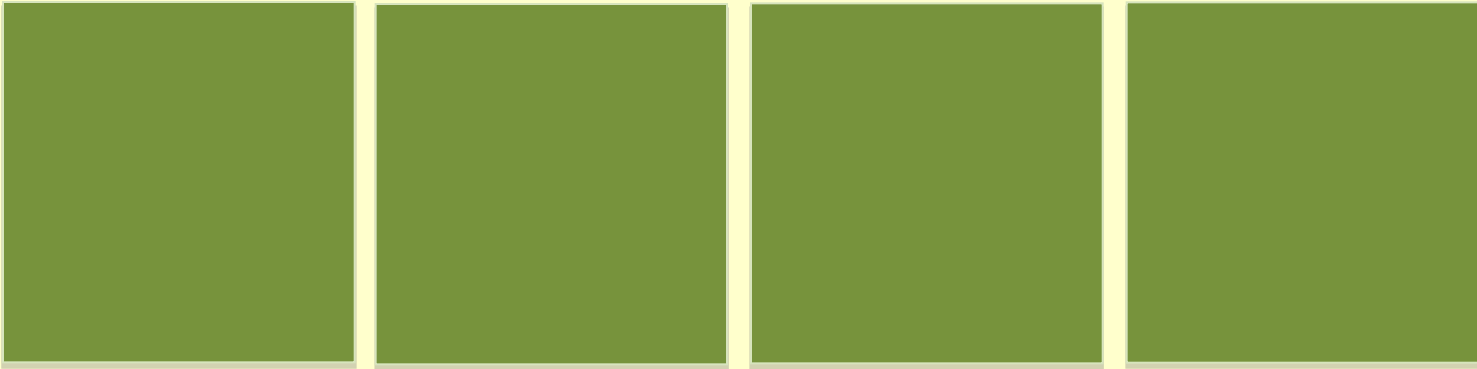


Minata Dumbia

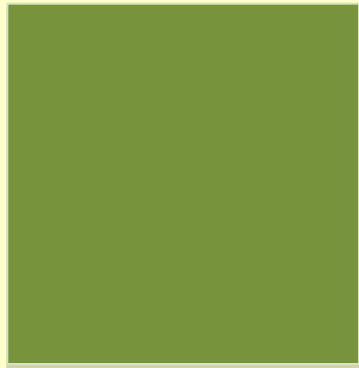




\$ 2. 00



**Low
cultivation**



20%

Productivity

How to get farmers out of poverty?

- Improve quality of inputs
- Improve farming techniques
- Improve market access



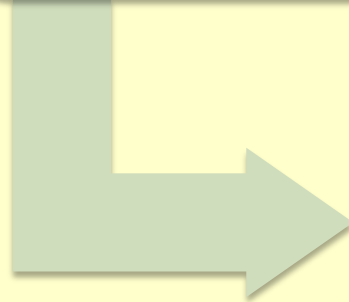


Harvest

- Higher Income



Advance Payments



Planting

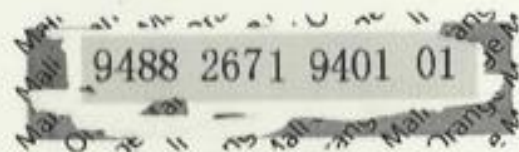
- Deliver Inputs
- Labor Loans

2 000 CFA

Ka sènè soro yiriwa!



Grattez ici



Composez le *123*

entrez les 14 chiffres de la zone de grattage
suivi de #. Puis OK.

Un message écrit confirmera votre rechargement.

Pour connaître gratuitement votre crédit :

Composez le #123#

puis OK ou OK. Un message écrit vous donne
le montant et la durée de validité de votre crédit.

Ce code ne peut être utilisé qu'une seule fois.
Le crédit est irrévocablement perdu s'il n'est pas utilisé pendant sa durée de validité.

Recharge

transfert de crédit

Tapez * 116 * numéro du destinataire * montant
du crédit à transférer * votre mot de passe à 5
chiffres # OK. Mot de passe par défaut : 00000

N° de série

00000 03537 71720

Expire le :

31/12/2012





**Ka sènè
soro yiriwa**

myAGRO



anushka@myagro.org
Mobile: 7100 4294