

PASTTA PARTNERS



WANT TO KNOW MORE?

Your international contacts at the Syngenta Foundation are

stacy.mwangala@syngenta.com
ian.barker@syngenta.com

Your PASTTA country contacts are

Kenya | Samuel Gikonyo, Tel. +254 717 337
Malawi | Innocent Malunga, +254 790 406 905
Edgar Wavomba, +254 727 309 446
Mali | Aboubacar Diarra, +223 78 75 96 59
Senegal | Abdoulaye Diop, +221 77 774 4128
Uganda | Arnold Mbowa, +256 755 615 815
Edgar Wavomba, +254 727 309 446

You'll find more about the Seeds2B program on www.seeds2B.org

Further Syngenta Foundation information is available via www.syngentafoundation.org

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syngenta foundation
for sustainable
agriculture

WHO AND HOW

The Partnership for Seed Technology Transfer in Africa (PASTTA) is a Global Development Alliance between the USAID Feed the Future initiative and the Syngenta Foundation for Sustainable Agriculture (SFSA). Its main objective is to help African smallholders to access good seed of improved crop varieties.

SFSA works here in partnership with the African Agriculture Technology Foundation (AATF), New Markets Lab (NML), CGIAR centres, NARS, public universities and other like-minded partners.

PASTTA is part of the Syngenta Foundation's Seeds2B program.



WHAT AND WHERE

PASTTA promotes new, improved varieties of a wide range of strategic crops, particularly publicly-bred varieties. It builds 'South-South' links, enabling local distributors and seed companies to offer these varieties to farmers in Kenya, Malawi, Mali, Senegal and Uganda.



Our current crop focus is as follows:

Kenya | Beans, Potato, Soybean, Sorghum

Senegal | Vegetables, Potato, Maize, Pearl Millet

Malawi | Beans, Pigeon pea, Groundnut, Soybean, Cowpea

Mali | Vegetables, Groundnut, Potato, Maize, Pearl Millet, Sorghum

Senegal | Vegetables, Potato, Maize, Pearl Millet

Uganda | Beans, Tomato, Soybean, Groundnut, Sorghum

THE PASTTA OFFER

1. **Outlining customer need** via market analysis and developing product profiles for varieties.
2. **Matching varieties with market need** by identifying suitable partners and varieties.
3. **Assessing variety performance** against best local 'check varieties' in multi-location trials. Assessment includes yield and other important traits, as well as initial farmer feedback.
4. Assessing acceptance and promoting varieties in **market trials and field days**.
5. **Marketing consent:** We help seed companies navigate registration processes, and provide feedback to policy makers.
6. Sustainable business models for technology transfer by public institutions. We broker **equitable licensing partnerships** for local seed production and organize IP training for national public breeders.

Seeds2B ACTIVITIES AT AFSTA

Seeds2B welcomes you to the AFSTA 2019 conference at the Pride Inn Hotel in Mombasa.

Please join us at Stand 12 in room Arabuko 1.

Our team will be on hand to assist you.

