



# Implication of DL/PVD on policies and Institutions

***Demand led Plant Variety Development  
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# Outline

- 1. Challenges in incorporating DLA in R&D***
- 2. Balance: Demand and Technology Approaches***
- 3. Policy implications of DLA to variety development and distribution***
- 4. Changing the role of the Private sector***



# ***Challenges in incorporating DLA in R&D***

- ***Breaking the psychological barriers (sensitization and communication on success stories)***
- ***Create interfaces for learning, sharing and joint planning (Regional or Continental Platforms)***



# ***Balance: Demand/Technology***

- ***No need; the splitting is artificial***
- ***The whole thing is about using the appropriate technology to solve the right issue***



# ***Policy implications***

- ***Paradigm shift at the level of research institution (business unusual)***
- ***Revisit seed policy and related legislation (regional and national)***
- ***Reinforce on-going programs (WASP)***



# ***Changing the private sector***

- ***Integrating non classical seed production and distribution in their business plan of the Seed Companies***





# THANK YOU

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