

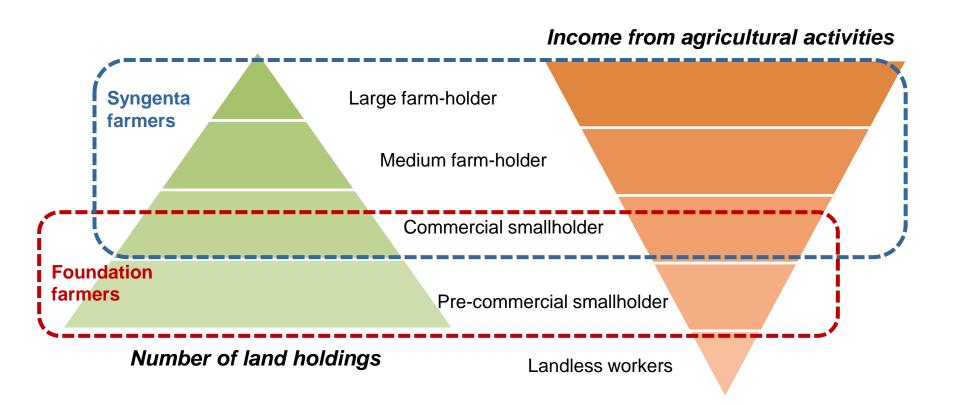
Bridging the seeds divide: lessons for demand-led breeding



Ian Barker Head Agricultural Partnerships

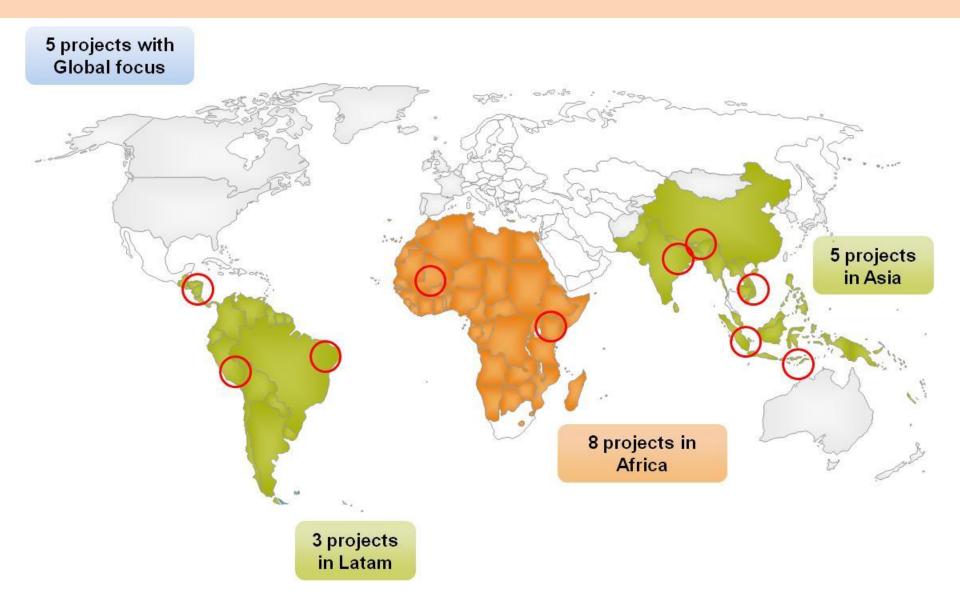
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SFSA: Defining the 'Foundation farmer' and who we are

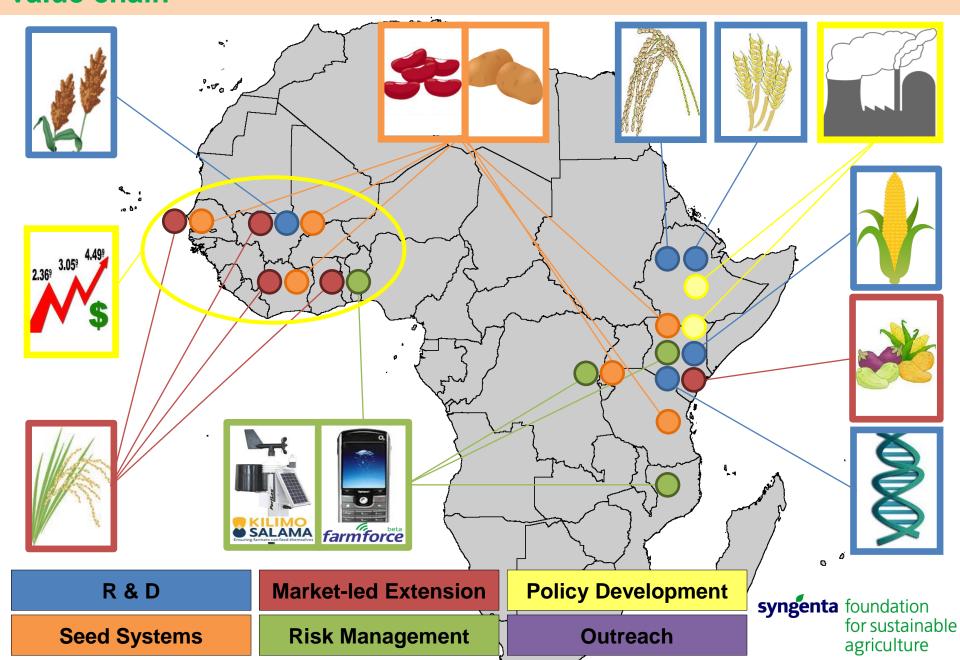


- A non-profit organization established by Syngenta under Swiss law
- Can access Company expertise but is legally independent and has its own board

SFSA: Global presence



SFSA projects in Africa (2013): Proof of principle across the whole value chain



Three breeding projects to deliver improved varieties of wheat, tef and maize for farmers in East Africa

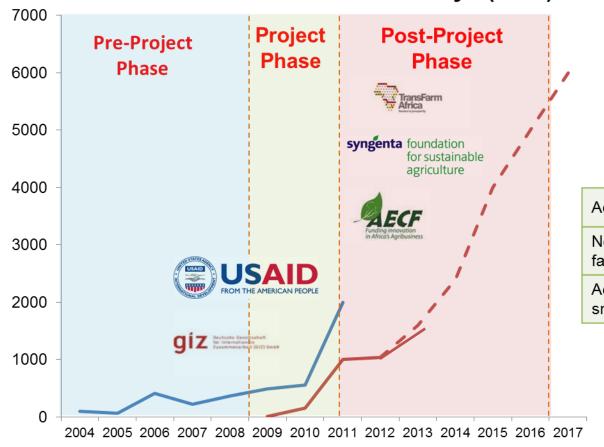


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Local quality commercial poato seed production in Kenya

Production of certified seeds in Kenya (tons)



- Total Seed Production
- Private Seed Production
- Private Seed Production (projected)

Additional seed produced	49,000 t
No. of new smallholder farmers purchasing seed	60,000
Additional profit to smallholder farmers	33,240,000 USD













Commercial investment in delivering potato seed to small-holder farmers (including public (KARI) and private (HZPC) varieties).



Potato varieties released in Kenya

Name	Source	Year of release	Maturity period (Days)	Late Blight	Use	Area in % or Status
Roslin Eburu (B53)	UK	1953	120-150	Suscept.	Good storability	0.1
Dutch Robyjn	NL	1960's	90-110	Moder. Suscept.	Chips, Crisps Table	15-20
Anett	GER	19702	70-90	Suscept.	Table	1-2%
Kenya Baraka		1973	90-110	Moder. resistant.	Chips, Crisps Table	< 1
Desiree	NL	1972	80-100	Suscept.	Supermarket potato	2-5
Kerr's Pink	UK	1960's	80-100	Suscept.	Popular as Meru	< 2
Roslin Tana		1974		Suscept.		Very little
Kenya Bvumbwe		1974		Suscept.		Very little
Kenya Dhamana		1988		Suscept.		Very little
Kenya Chaguo		1998		Suscept.		Very little

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Potato varieties released in Kenya

			Maturity			Aera in % or
Name	Source	Year of release	period (Days)	Late Blight	Use	Status
Asante	CIP 381381.20	1998	90-110	Resistant	Table	10-15
Tigoni	CIP 381381.13	1998	100-120	Resistant	Chips, Table	15-20
	KP 90172.34					
	(cross of 2CIP					
Kenya Karibu	POP A clones)	Pre-release2002	110-130	Highly Resistant	Chips, Table	2-5
	KP 90142.7					
	(cross of 2CIP					
	POP A clones)					
Kenya Faulu		Pre-release2002	90-110	Resistant	Chips, Crisps Table	0-never bulked
	CIP 720097					
Kenya Sifa	(Mexican)	Pre-release2002	85-100	Resistant		0-never bulked
Kenya Sna	,	116 16164362002	03 100	Resistant		o never banca
	KP 90131.10					
Karaya Mayuya	(cross of 2CIP	Dwo wolooo 2002	05 100	Desistant		O mayon bullead
Kenya Mavuno	POP A ciones)	Pre-release2002	85-100	Resistant		0-never bulked
Purple Gold	CIP 391916.96	Pre-release2010	100-120	Resistant	Chips, Crisps Table	0- Bulking started
Kenya Mpya	CIP 393371.58	Pre-release2010	90-110	Highly Resistant	Chips, Table	0- Bulking started
					synge	
Sherekea	CIP 393385.39	Pre-release2010	90-100	Resistant	Chips, Crisps Table	0- Bulking started
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Informal Farmer Varieties in Kenya

Name	Source	Maturity (Days)	Late Blight	Other Traits & Use	Area in % or Status
Thima Tuti	Escapee? Andean type	70-80	Moder. Resistant	Short dormancy, Table,Chips	15
Purple Tigoni	Escapee? Andean type	80-90	Resistant	Short dormancy, Table	10
Changi	Escapee? Andean type	70-80	Moder. Resistant	Short dormancy, Table	15
Nyayo	Escapee? Andean type	70-90	Moder. Suscept.	Short dormancy Chips, Crisps Table	5-10
Tigoni Red	Escapee? Andean type	80-90	Resistant	Short dormancy Chips, Table	10
Ngure	Escapee? Andean type	80-90	Moder. Suscept.		1-2

> Farmers favoring short dormancy/early maturing – not a selection criteria in NPT

Maize breeding in public-private mode: importance of segmenting markets and product profiles





Drought-tolerant corn (SFSA, CIMMYT, Syngenta) in India

- Yield 80% of current single cross hybrids and 2x yield current OPVs.
- Yield stability under drought and non-drought.
- Maturity: 85-95 days
- Price point 60-90 rupee/kg.
- Target seed yield minimum of 2x single cross (minimum seed yield 4t/ha.
- Target cost of seed production at least 50% of single cross (COGS target of 60-70 dollar cents per Kg).