## Demand Led Plant variety Design Workshop

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Demand Led Plant variety Design Workshop 14-15 May 2014, Winsor Hotel, Nairobi



## SANBio – Platform for SADC countries networking in bioscience to solve Health and Nutrition challenges

- A network of 12 countries in the SADC region (Except Tanzania)
- A component of African biosciences Initiative (ABI) - an AU/NEPAD Initiative under S&T consolidated Plan of Action (CPA)
- SANBio Agenda is driven by National priorities, SADC STI policies and NEPAD STI policies (STISA)



## What and Whose Problem?

 Customers, owners, stakeholders and Users' needs and deliverables to meet these are seldom obvious

User Requirements (Needs)

Vs

Functional Requirements (breeding Traits)









## Priorities: Human Health

- Bioprospecting for remedies
- Diagnostics, e.g. point-of-care or surveillance
- Food drug interactions
- Food allergies
- Genomics, e.g. host-pathogen interactions









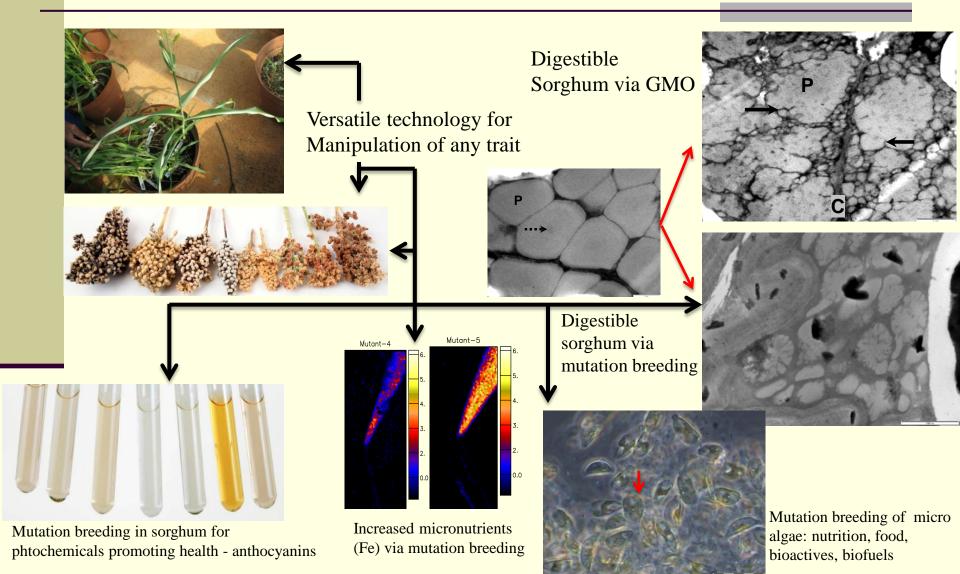


## Priorities in Nutrition

- Alternative sources of proteins, micronutrients & carbohydrates, e.g., promotion of nutrient-rich foods targeting women & children
- Food processing,
  - e.g. improved handling and storage,
  - technologies to ensure availability throughout the year
- Value addition of <u>indigenous foods and</u> <u>neglected</u> foods
- Indigenous coping strategies to natural and man-made disasters – climate change, HIV/AIDS
- Nutrition education



# DEMAND-LED CROP TRAIT DEVELOPMENT USING NON-GMO TECHNOLOGIES – EXAMPLES ON SORGHUM



## Involve Users in the design

THE PATIENTS KNOW MORE ABOUT THEIR DISEASES THAN ME. I MUST GET FASTER MODEM, HIGHER SPEED INTERNET ACCESS THAN



## Involve Stakeholders

#### **User Needs**

Good yields
Low price of seed
Good nutrition value
Tastes good
Appeal to whole family
Drought tolerant
Convenient serving

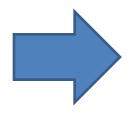
# Functional Requirements

Cost of seed per unit

% protein content

Less than 120 days to maturity

High water user efficiency



## Thank you