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For quality of life



Netherlands-African Business Council



# Commercial Vegetable Sector Development in Ghana

*Healthy and Quality Vegetables from Ghana through New Ways of Doing Business*

[ghanaveg.org](http://ghanaveg.org)





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# Overview of GhanaVeg R&D – Opportunities for Demand-Driven Research (WACCI Tomato Value-Chain WS – UoG)

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# Introduction

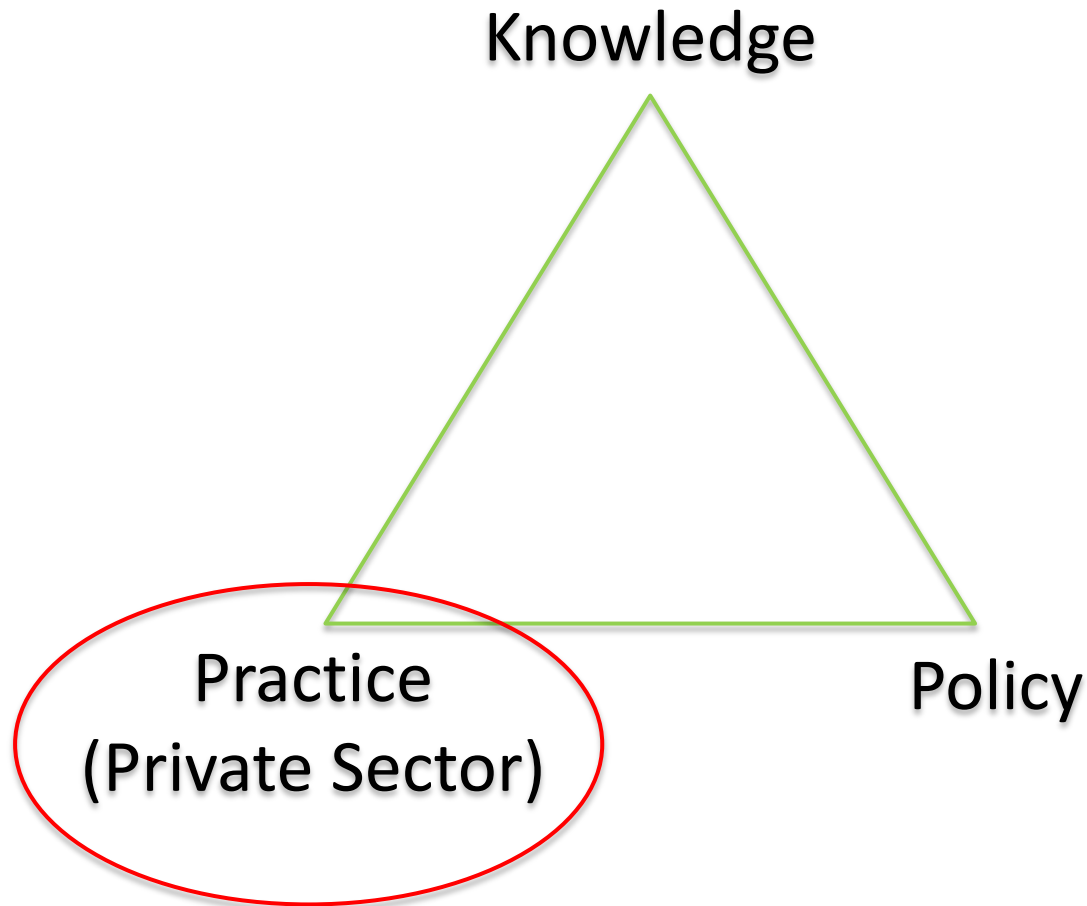
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- GhanaVeg: Commercial vegetable sector development in Ghana
- Entry point: to support the private sector in further investing in and innovating Ghana's vegetable sector.
- Our motto is 'Healthy and quality vegetables from Ghana through new ways of doing business'.



# Sector Development: Golden Triangle

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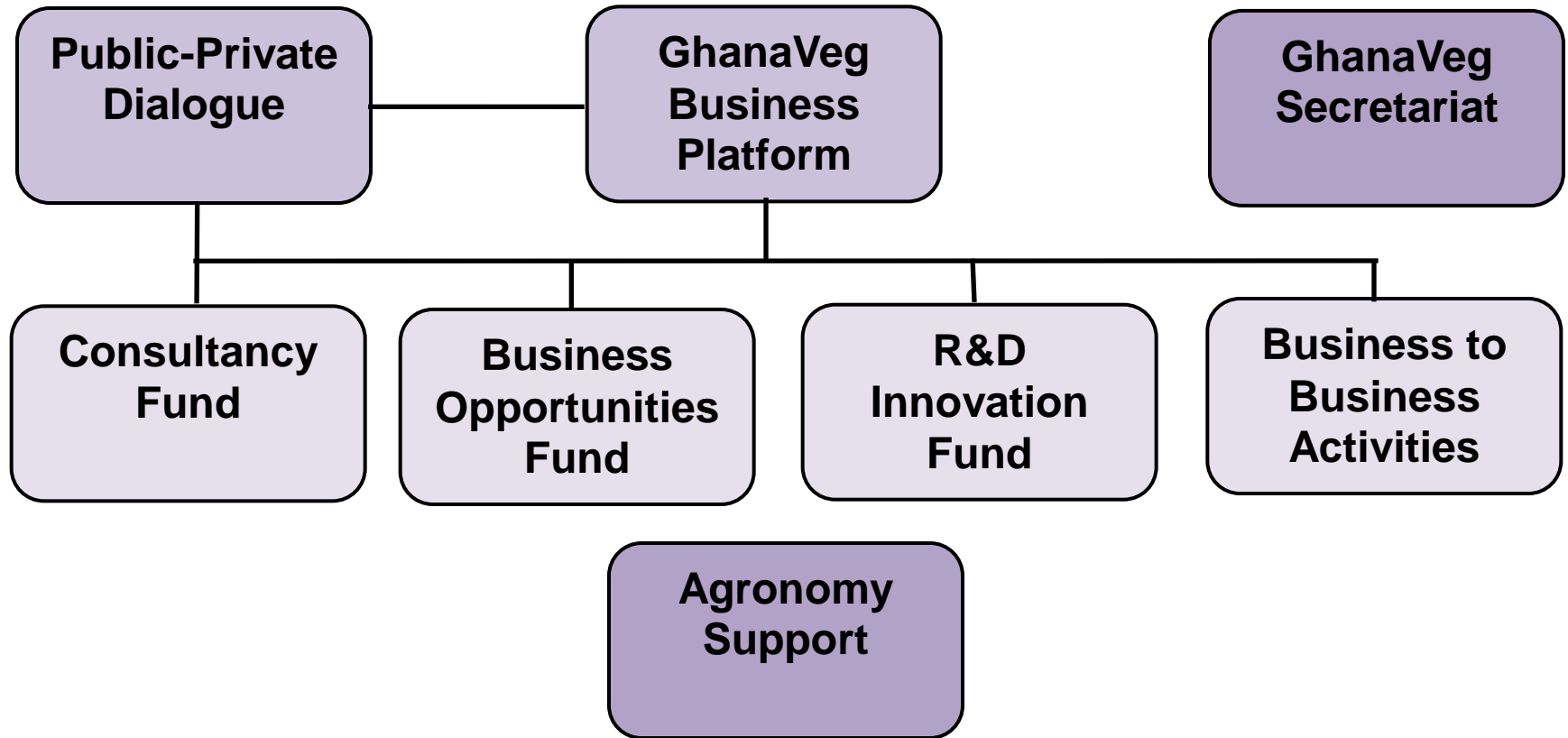
# The GhanaVeg Program

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- Focus:
  - High-value domestic market and exports
  - Commercial vegetable crops: tomato, chili peppers, bell peppers, onions, Asian vegetables, eggplant, cucumber, squash, melons and spices.
  - At farm level the project focuses on: the commercial smallholder farmer, the small investor farmers as well as large-scale farming (with outgrowers).
  - 2014-2017 period



# Program structure and activities



# Many studies on vegetables

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- Exports, SPS, greenhouses, tomato processing, private extension, ...



Minister of Agric and NL Ambassador  
launching Business Opportunities  
Report



# Background to the GhanaVeg R&D Fund

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- The private sector can drive the research agenda
- Can facilitate the quick uptake and adoption of research outcomes.
- Research institution can make meaningful contribution in solving real world problems through partnership with the private sector





# Introduction

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- The R&D Fund supports (applied) research for companies to enhance their innovation capacity
- The private sector leads the proposals
- Knowledge institutional partnership required
- Companies can apply for 50% co-funding for innovative research ideas.
- Maximum amount of co-funding per proposal is €25,000; projects can run for 1-3 years



# The R&D Call

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- For domestic and foreign companies to conduct research trials:
  - Seeds
  - Soil fertility management
  - Crop protection
- Public-private partnerships for the development and release of disease and pest resistant varieties of vegetable seeds



# Minimum Eligibility Criteria

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- Be a legally recognized company (LTDs, PLCs, BVs)
- Demonstrated a sound operational track record of at least two years in Ghana
- Be a producer, manufacturer and/or agent of quality inputs (e.g. seeds, fertilizers, crop protection products, irrigation equipment)
- Working together with a research/knowledge institute and willing to share results





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Thank you

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